RE: Opportunity to help prevent your customers from violating states’ e-waste laws

Dear Electronics Distributor:

Half of all states in the United States now have some form of an electronics recycling law that affects manufacturers and retailers. In some of these states, it is illegal for retailers to sell electronics produced by manufacturers that are not in compliance with the electronics recycling law in that state. You are receiving this letter because of your role in connecting electronics manufacturers with retailers. Your awareness of these requirements provides an opportunity for you to better serve your customers.

In most states with electronics recycling laws, manufacturers of covered electronics need to register annually in order to legally sell their brands in that state. Electronics retailers selling in these states, either through a physical brick-and-mortar store or through internet sales, may only sell registered brands of covered electronic devices. The products covered by these laws vary from state to state, but typically include items like TVs, computer monitors, tablets, desktop and laptop computers, and printers.

Most states with these laws publish lists of manufacturers and brands that are in compliance – these are the brands that electronics retailers may sell. A list of compliant brands by state can be found here:

http://www.ecycleclearinghouse.org/content.aspx?pageid=103

Any brands of covered devices not on these lists are out of compliance. Providing out-of-compliance brands to your retailers places both the retailer and manufacturer at risk of enforcement action.

Retailers that have a presence in more than one state, or that sell online, are responsible for checking with multiple states when deciding to add a product to their
shelves or website. If you, as the distributor, can help them navigate which products may not be sold in certain states, you will be offering them a valuable service.

Beyond informing your customers of manufacturers that are out of compliance, you may take the extra step of ensuring that you are only distributing products that have registered in all necessary states. To do this, you can check the compliance status online through the link provided above. If every electronic device you distribute has met state requirements, you will be able to provide your retail customers with confidence that they are in compliance with state electronics recycling laws.

We recognize that the patchwork of legislation in different states is not easy to follow. We are happy to assist you in understanding the different state laws and how retailers must function under them. Please do not hesitate to contact us with questions.

Sincerely,

Jason Linnell
Electronics Recycling Coordination Clearinghouse